



Katie Perfitt

Biography: Katie Perfitt has been an organizer with [350.org](https://www.350.org) on their Canada team for nearly 7 years. She cut her teeth in organizing during her time living in K'jipuktuk (Halifax) with Divest Dal, a fossil fuel divestment campaign at Dalhousie University. This led her to [350.org](https://www.350.org) where she was hired as the Canada Divestment Organizer to support leaders on campus's build momentum in their campaigns. Soon, she went head-to-head with the Canadian Association of Petroleum Producers - Canada's most powerful oil and gas lobby group—on a campaign to end their sponsorship of Canada's Museum of History, and won.

In the years that followed, Katie worked on organizing campaigns to stop gas fracking and natural gas storage in Mi'kma'ki and the TransMountain pipeline on the West Coast. She has supported people across the country to mobilize in solidarity with communities on the frontlines of oil and gas projects to bring national attention to the Indigenous Rights violations and climate impacts these projects create. Her focus has shifted to solutions, where, alongside Chris and the 350 Canada team, they've been able to build people power behind a vision for a Green New Deal for Canada and a Just Transition beyond fossil fuels. She believes that through grassroots organizing, investing in local leadership, art, and storytelling, we can build the kind of people-powered movements we need to take down the fossil fuel industry and build the climate-saving solutions that leave no one behind.



Chris Gusen

Biography: Chris Gusen is a Senior Digital Specialist on 350.org's Canada team. He joined the climate movement in 2019 after working at the Government of Alberta and seeing first-hand the fossil fuel industry's toxic influence on politics.

Now based in Katarokwi (Kingston), Chris started out as a volunteer with Climate Justice Edmonton and through that group got involved in 350 Canada's Our Time campaign, which pushed the climate crisis to the top of the agenda during the 2019 federal election. During that first year, Chris also worked on the successful campaign for a municipal climate emergency declaration and participated in unprecedented climate strike mobilizations.

Before joining the climate movement, Chris worked in communications and design roles across the public sector from higher education to economic development to government. Now he puts that background to good use at 350 Canada, where he works with Katie and the rest of the team on creative campaigns that grow the climate movement and build pressure on our political leaders to deliver a rapid, just transition to 100% clean energy. Chris is excited to talk to workshop participants about digital actions, email campaigns, social media content and answer your questions about building people power online.

Workshop title: *How educators can organize for climate action and win*

Workshop description: Join Chris and Katie from 350.org in an interactive workshop on how you and your community can build people power to win transformative climate solutions. You'll leave this session with a greater sense of your own stake in the climate crisis and with tools to help you and your community build strategic, effective campaigns. This workshop will be interactive, and will include lots of movement stories to inspire and empower.